

STORYTELLING ARTS

2ND ANNUAL

FAMILY STORYTELLING FESTIVAL

Lambertville, NJ

SPONSORSHIP PACKAGES



FAMILY STORYTELLING
FESTIVAL

COMING JUNE 15, 2024

Showcase Your Brand as a Local Family Ally!

Here is your affordable opportunity to partner with Storytelling Arts to increase awareness of your organization with the local families of Lambertville and the surrounding communities.

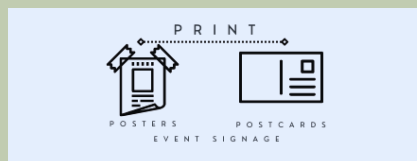
Leverage our brand integrity to tell your company's story. Storytelling Arts is a local nonprofit with more than 26 years of operation and is a perfect pairing to expand your brands reach to local families interested in supporting Arts and Education.

Storytelling Arts is a community of artists who use storytelling to teach literacy and social emotional learning skills to children across the state through onsite school residencies. Based in Lambertville, NJ we also host local school residencies, an Open Mic Night in Lambertville and storytelling performances in the area.

About the Family Storytelling Festival

The festival will be from 12-4pm and feature our storytelling artists, punctuated with local childrens performers, baloon artists, face painting and hands on craft activities. Food and restroom facilities will be available onsite. There will also be a drawing for a 50/50 occurring at the end of the event. All guests will recieve a schedule of events with a listing of our sponsors who will be acknowledged in print and verbally throughout the event.

Brand Visibility Across Three Platforms



Print Media

Sponsors who commit by May 15 will have logos featured on posters and postcards that will be distributed through the Lambertville area. Event Signage will also be printed and include all sponsors.



Social Media/Website

Sponsors will be featured as part of our social media campaign promoting the event on both Facebook and Instagram platforms. Sponsors will also have access to a library of social media posts and hashtags for use in their own accounts. They will also be included on our website page for the event. www.storytellingartsinc.org



Local Online Press

Press releases and listing releases will be sent to all major local online listings and will include our event sponsors promoting live links whenever possible.

Want to Learn More?

Let's walk through how we can work together to showcase your brand through one of our sponsorship packages. Contact our executive director, Vivian James, at vivian@storytellingartsinc.org

Sponsorship Packages

BRONZE | \$100

- Organization's Name included in all printed materials
- Organization's Name included on Website

SILVER | \$250

- Everything in Bronze package, plus:
- Organizations Logo included on all printed materials
- Organizations Logo included in social media

GOLD | \$500

- Everything in Silver package, plus:
- 6 Ft promotional table for distributing materials

PLATINUM | \$1,000+

- Everything in Gold package, plus:
- Organization executive quote about why they are supporting the event included in the press release
- Acknowledgment as a primary sponsor with all associated events and materials.
- Prime highlight of Organizations support in paid social media campaigns with reach of up to 250,000 locals

TITLE | \$5,000

- Everything in Platinum package, plus:
- Your Company's name in front of the Event

STORYTELLING ARTS